

## Where did APF come from?

When the exhibition started in 1974 it was run by The Association of Professional Foresters, the APF. Around the year 2000 the APF merged with other member organisations to form Confor as it is today. Most people in the industry referred to the exhibition as The APF, so we kept the initials as our trading name and, at the same time, formed a separate limited company, The APF International Forestry Machinery Exhibition Ltd, whose sole shareholder is Confor. This was to keep the trading nature of the exhibition separate to the representative role of Confor.



## Confor

Confor represents almost 2000 members from all parts of the UK timber supply chain, including growers, woodland managers, suppliers, contractors, harvesters, primary and secondary processors and students. Confor provides the industry with a strong voice in the market place and in all levels of government - international, UK, country and local.

Confor is, first and foremost, a members' organisation, funded by and accountable to businesses in the industry. Its aim is to promote the market for wood, forest products and forest services, and to help improve the industry's competitiveness.

Confor aims to help build the market for timber, timber products and forest services, create a supportive policy environment for the forest industries and to help members become more competitive and successful. The APF Exhibition is a wholly owned subsidiary of Confor.

Confor Trade members get priority booking and discounted rates for APF Exhibition stand space.

For more information about Confor and to enquire about membership, please visit www.confor.org.uk or ring us on 0131 240 1410.