



INTERNATIONAL FOREST MACHINERY EXHIBITION LTD

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To: All APF 2016 Exhibitors

APF 2018 - Open For Bookings **20/21/22nd September 2018** **Ragley Estate, Alcester, Warwickshire**

We are delighted to announce APF 2018 will be held on the 20/21/22nd September 2018 and we are returning to exactly the same site as last year. APF 2016 was a huge success and we have had an unprecedented amount of requests from exhibitors wishing to re-book the same stand for 2018 as well as a lot of new companies looking to book space next time.

As the layout for APF 2018 will be almost identical to APF 2016 we are very pleased to be able to offer you first refusal on the same site you had last time. The arrangements are that you have until 31st August this year to book and pay in full for the same stand you had in 2016 with no requirement to attend a site meeting. A booking form and terms and conditions are enclosed. If you wish to change your stand or book additional space then you will have the opportunity to do this from the 1st September until 30th September, once we know who has rebooked their original site. From 1st October any remaining space will be opened to new exhibitors.

If you wish to change your stand I would recommend that you book your original site to begin with, to avoid losing it if the stand you wish to move to does not become available. There is no problem or charge with changing this subsequently.

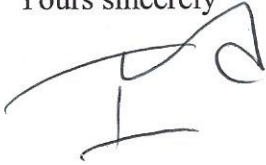
You have three months to re-book your original stand. Please do not leave it to the last minute and risk losing it. The stand will need to be paid for in full by 31st August to confirm the booking. If it is not paid for in full by that date, even if we have received your booking form, then we will regard the space as not confirmed and may let it to someone else. You have been warned!

We are also seeking to work with new sponsors for 2018 with specific regard to Entrances, car parks, static display area, arena events and the woodland craft area. If these areas are of interest to you please do not hesitate to contact me to discuss the options and possibilities.

If you have any queries regarding any of the above please do not hesitate to contact me. I look forward to welcoming you back as an exhibitor for APF 2018.

We do still have a small amount of exhibitor space left in the woodland management area of The Game Fair this year being held at Hatfield House, Hertford on the 28/29/30th July if you are interested in attending. Around 130 000 people are expected to attend. APF exhibitors benefit from a 25% discount on normal Game Fair rates. A booking form is on our website.

Yours sincerely

A handwritten signature in black ink, appearing to read 'I.M.' with a stylized flourish at the end.

Ian Millward
Exhibition Secretary